Membership
Benefits
Supporting Banks, Strengthening Communities

Representing **13 states across the western U.S.**, the WBA is one of the largest and most dynamic state-banking trade associations in the country.

With **more than 200 years combined experience serving banks in the West**, WBA serves nearly 150 members in three focused areas.
Welcome from the CEO

Steve Andrews  
*President & CEO* • Western Bankers Association

The Western Bankers Association is built on the foundation and support of the banks we serve and represent. Our mission is not only to educate and connect bankers, but to be the advocate for the California banking industry in the areas of legislative, regulatory, and legal changes. Our bankers are the heart and backbone of their communities and our vision is to be another layer of support to these integral key players.

WBA is proud to play a role in strengthening and uniting communities, and shaping today’s bankers into tomorrow’s leaders.
Advocacy Services
Offered by CBA

California Legislative Advocacy

We are the only state banking trade association in California with a full-time state legislative advocacy team dedicated to protecting the interests of our member banks doing business in California. We are in the state Capitol every day talking with legislators, key staff, regulators and executives in the governor’s office. We submit comment letters and deliver testimony on measures our members have identified as priorities.
Membership Benefits

Learn more at calbankers.com

**Federal Legislative Advocacy**

Through a strong partnership with other state and national banking associations, we advocate at the federal level in Washington, D.C., on many important legislative and regulatory issues, including regulatory relief. We also exercise our political voice, through joint efforts with our member banks to support our federal political action committee.

**Judicial and Regulatory Advocacy**

CBA is the voice of the industry in state and federal courts. It prepares and files “friend of the court” briefs and letters on behalf of banks in cases that have a significant effect on the business of banking. CBA advocates for banks on regulatory matters with the bank regulatory agencies and prepares detailed summaries and analyses of new laws and regulations affecting banks.
Professional Development & Peer Networking

WBA's signature conferences and webinars provide annual updates for bankers on hot topics, emerging trends, current and pending legislation, new products and services, and innovative ways to enhance profitability and reduce risk.

Our conferences provide an invaluable opportunity to network with peers and stay current on important issues affecting our rapidly changing industry. At each of our conferences, attendees can expect opportunities to have peer to peer discussions during our peer sessions where appointed committee members from various banks vet topics for discussion and exploration. Our events also promote networking through various activities and receptions outside of learning and general sessions.
Endorsed Partners

Our mission is to provide product and services resources and innovative solutions that help our member banks compete strategically and provide growth opportunities.

Through our for profit subsidiary, Banker Benefits, we perform initial due diligence on products and services that meet our strict standards for the Endorsed Partner program with final approval from our Banker Benefit board of directors.
Social Impact Campaign

In 2018, the WBA, in partnership with the Federal Home Loan Bank of San Francisco, launched a social impact awareness campaign designed to share with the general public the tremendous impact our member banks have in the communities they serve.

The focal point of the campaign is a series of videos designed to highlight these efforts and showcase the positive impact.

All the videos can be viewed on westernbankers.com/socialimpact.

We invite you to join us and share your own examples on social media! When sharing please use #wemakeanimpact
Membership Benefits

Communications & Media Relations

The communications and marketing team helps promote a positive image of banking to the media through press releases, our established relationships with reporters and editorial board visits.

We also keep bankers informed, delivering critical industry information to members about legislative and regulatory changes, as well as the conferences, education programs and products and services that are available to our members.
Publications & Additional Member Resources

**Compensation Survey**

The survey, conducted in conjunction with Pearl Meyer, provides base salary, incentive and commission compensation data for more than 200 job classifications as well as directors’ compensation information, data on human resources practices, comparative healthcare cost information and employee benefits summary statistics.

**WesternBanker Magazine**

[westernbankers.com/westernbanker](westernbankers.com/westernbanker)

The *WesternBanker* is WBA’s publication dedicated to providing timely, relevant, and unique industry content. With a combined hardcopy and digital readership of over 30,000 professionals, *WesternBanker* represents a space to showcase subject matter expertise, and insight into the issues affecting today’s community banks.

**Scholarship Initiative**

WBA offers scholarships to full-time employees of California member banks, who are employed in California, through our Scholarship Initiative. Scholarships are available for banking schools, professional certifications, tuition up to $1,000 taken for credit related to banking offered by an accredited educational institution or four-year college, and tuition to attend designated one week specialty schools.
We are here to serve and support you.

Steve Andrews
President & Chief Executive Officer

Maurine Padden
Executive Vice President & Chief Operating Officer

Kevin Gould
Senior Vice President, Director of Government Relations

Beth Mills
Senior Vice President, Communications, Professional Development & Strategic Partners

Rick Desgroseilliers
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