

## Incident Response Program: Meet the Team of Specialists

The Incident Response Planning (IRP) Team combines legal, insurance, technology and public relations expertise into a comprehensive program for businesses. The program addresses key vulnerabilities associated with cyber incidents and includes an assessment of cyber insurance needs, a review of the anatomy of a data breach and the related costs and regulatory responsibilities, guidance on developing a crisis communications plan, and a customized incident response plan mapped to the National Institute of Standards and Technology Special Publication 800-61 Rev. 2.

### INCIDENT RESPONSE PLANNING TEAM



Peter Marchel has more than 25 years of experience in legal and insurance matters, with specialized knowledge of cyber insurance products. His experience as in-house counsel and general counsel for insurance companies and brokerages provides a uniquely valuable perspective to his clients. Marchel assists financial institutions, publicly traded companies, and high-profile non-profits to identify and mitigate their risk. Marchel will review your current insurance policies and conduct an assessment of your cyber insurance needs.



Sean Hoar is a Partner and Chair of the national Data Privacy & Cybersecurity Practice at Lewis Brisbois and is a former cyber attorney for the U.S. Department of Justice. He has extensive experience managing responses to digital crises, and marshalling resources to contain and remediate information security incidents. Hoar will review your regulatory obligations, discuss information security risk management strategies, and review an incident response plan.



Casey Boggs is President of ReputationUs. The firm specializes in enhancing, protecting and defending reputations of businesses. Boggs partners with local and national banks, hospitals, clinics, and law firms to provide public relations support through media relations, staff communications, crisis management, cyber security support, reputation control, executive training, and social media. Boggs will review a crisis communications plan to guide you through a data security incident.



Carl York is Principal at CliftonLarsonAllen. He brings more than 25 years of experience in financial services, with thirteen years specializing in information systems consulting for banks, health care organizations and others. This includes leading a team of analysts who perform penetration testing and controls evaluations. He regularly speaks to boards and organizations on information security and evolving cyber security threats. Carl is a member of the Information Systems Audit Control Association (ISACA).