



One of our newest endorsed partners, EverFi, is hosting a webinar on November 14th at 11am that we think you would find valuable! If you are not familiar with EverFi, they currently partner with 20+ California banks including Mechanics, First Northern, Central Valley Community Bank and others to use technology to expand the reach, impact and ROI of their financial education work. The webinar, [Tips to Introduce Financial Education in 2018](#), will highlight how banks are integrating financial education into their various digital marketing channels.

If you are interested, you can register through the link above, or contact Evan Willingham with EverFi at evan@everfi.com for more information.