



Western Banker Magazine

4-COLOR AD RATES

AD SIZES	1X	6X
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HALF PAGE HORIZONTAL	\$1,100	\$950
FULL PAGE	\$1,750	\$1,500
PREMIUM PLACEMENTS	\$1,875	\$1,595

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WesternBanker is a bi-monthly award-winning magazine dedicated to providing timely, relevant, and unique industry content. With a combined hardcopy and digital readership of over 30,000 professionals, WesternBanker represents a space to showcase subject matter expertise, writing aptitude, and insight into the issues affecting today's banks.

EDITORIAL CALENDAR AND AD DATES

ISSUE	TOPIC (TENTATIVE)	CONTENT DUE/ AD CLOSING	AD MATERIAL DEADLINE	TO PRESS (ESTIMATED)
JAN.-FEB.	Looking Forward	Dec. 10 th	Dec. 17 th	Jan. 7 th
MAR.-APRIL	Training/Professional Development/HR	Feb. 11 th	Feb. 18 th	Mar. 4 th
MAY-JUNE	Women in Banking	April 15 th	April 22 nd	May 6 th
JULY-AUG.	Lending/Legal/Director Issues	June 10 th	June 17 th	July 1 st
SEPT.-OCT.	Cannabis Banking	Aug. 12 th	Aug. 19 th	Sept. 2 nd
NOV.-DEC.	Regulatory Compliance/Cryptocurrencies	Oct. 14 th	Oct. 21 st	Nov. 4 th

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