



2019 Lenders & Chief Credit Officers Conference

October 6-9, 2019 | Monarch Beach Resort | Dana Point, CA

Driving Growth, Sustaining Performance

The 2019 Lenders & Chief Credit Officers Conference brings together lending professionals from across the West Coast for four days of premier education and networking opportunities.

Hear from business leaders, strategists, and peers during interactive sessions designed to explore shared opportunities and challenges, discuss examiner expectations, and develop a greater understanding of today's marketplace. Conference topics include commercial and consumer lending trends, credit culture, risk management, loan growth, and legislative updates.

Announcing Newly Confirmed General Session Speakers:

Rise of Fintechs: Threat or Opportunity?



Tyler DuBusky
Premier Consumer Capital



Kelly Riddle
Premier Consumer Capital

Plus A Special Panel Of Credit & Lending Leaders:

Anatomy of a Workout: Is There a New Playbook?

Panel Moderator & Panelist: Barry Smith Esq, Shareholder, Buchalter

- ✓ **Robert Riiska**
Sierra Constellation Partners
- ✓ **David Scheiber**
Cathay Bank
- ✓ **Jeffrey E Brandlin**
Brandlin & Associates

Confirmed Learning Session Topics Include:

- ✓ **Detecting a Problem Loan Before It Becomes a Problem**
- ✓ **Relationship Profitability: Unlocking Value from the Institution's Relationships**
- ✓ **CECL Approach and Preparedness for Community Banks**

Please visit www.westernbankers.com/LC19 to register and to view continuously updated conference information.



**2019 Lenders & Chief Credit
Officers Conference
October 6-9, 2019
westernbankers.com/LC19**

Western Bankers Association
1303 J Street, Suite 600
Sacramento, CA 95814

Location and Accommodations:

Monarch Beach Resort | *One Monarch Beach Resort, Dana Point, CA 92629* | 949-234-3900

Hotel accommodations can be made by calling the resort reservations department at 949-234-3460. Please mention Western Bankers Association, WBA, to receive this special group rate. The WBA rate is starting at \$279/night, single or double occupancy, plus taxes and fees. Rooms are limited, please make your reservations as soon as possible. The hotel room block cut-off is Monday, September 9, 2019.

Registration Information:

- ▶ **WBA Member Rate:** \$845 through 9/9, \$1,045 thereafter
- ▶ **Bank Non-Member:** \$1,345
- ▶ **Guest Fee:** \$495
- ▶ **WBA Associate Member:** \$2,500
- ▶ **WBA Season Pass Holder:** \$845

Registration Questions? Contact Erin Ravenscraft at eravenscraft@westernbankers.com | 916-438-4430