



2019 Directors Conference

October 9-11, 2019 | Monarch Beach Resort | Dana Point, CA

The Currency of Governance

With regulators expecting more oversight from board members in areas such as strategic planning, risk mitigation, and company culture, it is increasingly essential for both seasoned and new directors to remain ahead of the curve in a rapidly evolving and complex industry.

From corporate governance to value drivers, WBA's 2019 Directors Conference is designed to address the internal and external factors which impact organizational strength through peer connections and by offering sessions led by industry experts and thought leaders. The always popular peer exchange session will allow attendees to ask questions and discuss hot topics with fellow executives and directors from across the Western United States.

Announcing Newly Confirmed General Session Speakers:



Dr. Robert Kleinhenz
Beacon Economics
Economic Update



David DeFazio
StrategyCorps, LLC
Planet of the Apps



Joe Sullivan
Market Insights, Inc.
The Evolution of the Branch in Today's Digital World

And Newly Confirmed Learning Sessions:

- ✓ **Best Practices for Boards Managing Crisis**
- ✓ **Navigating Today's Environment: What Directors Need to Know About Corporate Governance, Pitfalls, Best Practices, and Shareholder Expectations**
- ✓ **Anatomy of a Cyber Attack: Vulnerabilities, Hackers, and the Dark Web**

Please visit www.westernbankers.com/DC19 to register and to view continuously updated conference information.



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October 9-11, 2019
westernbankers.com/DC19

Western Bankers Association
1303 J Street, Suite 600
Sacramento, CA 95814

Location and Accommodations:

Monarch Beach Resort | *One Monarch Beach Resort, Dana Point, CA 92629* | *949-234-3900*

Hotel accommodations can be made by calling the resort reservations department at 949-234-3460. Please mention Western Bankers Association, WBA, to receive this special group rate. The WBA rate is starting at \$279/night, single or double occupancy, plus taxes and fees. Rooms are limited, please make your reservations as soon as possible. The hotel room block cut-off is Monday, September 9, 2019.

Registration Information:

- ▶ **WBA Member Rate:** \$995 through 9/9, \$1,095 thereafter
- ▶ **Bank Non-Member:** \$1,595
- ▶ **Guest Fee:** \$395
- ▶ **WBA Associate Member:** \$2,500
- ▶ **WBA Season Pass Holder:** \$995

Registration Questions? Contact Erin Ravenscraft at eravenscraft@westernbankers.com | 916-438-4430