

The director of education designs, implements, evaluates and refines education programs that facilitate continuous learning and career, professional and leadership development for commercial bank employees, officers and directors.

Working with member bank representatives to identify key education and training needs, the successful candidate will utilize their knowledge, skill and capabilities to provide the highest quality talent development services for the target audiences through multiple delivery channels including seminars, banking schools, customizable in-house training programs, online webinars and courses.

The successful candidate must:

- Possess a bachelor's degree from an accredited institution of higher education and have at least five years of management experience focusing on training, education and/or organizational development within an organization.
- Demonstrate superior knowledge and expertise in the use of best-in-class adult learning processes, instructional design techniques, and evaluation methodologies to develop and deliver peerless content and curriculum through in-person programs and schools, interactive webinars and on-line courses.
- Possess strong planning and project management skills, including superior budgeting expertise, topic and speaker/trainer selection skills, targeted marketing proficiency, as well as contract negotiation and vendor management proficiencies. Apply these skills in effective, collaborative, working partnerships with CBA staff and CBA membership.
- Demonstrate knowledge and substantial skills to develop and implement robust marketing plans for educational programs to drive member attendance and net revenue growth.
- Be goal-driven, results-oriented, personally accountable and steadfastly committed to supporting all of the organization's efforts to serve our membership.
- Demonstrate leadership skills as well as the ability to plan and implement at the strategic level.

Excellent oral and written communication skills are essential. Trade association experience is desired. A background in financial services is a plus.