



Capital Circle Membership – Strengthen Your Relationship with the CBA

The California Bankers Association is pleased to introduce our newest membership opportunity: The Capital Circle. Your support of the CBA is very important to our member banks and contributes to the quality and content of our conferences and education programs.

As a member of the Capital Circle, you can maximize your visibility and demonstrate your expertise with your target audiences while enjoying increased access to programs and premium level sponsorships.

These are your privileges as a member of the CBA Capital Circle:

- Customized annual planning meeting to identify goals, target audiences, potential speakers and topics, and event and education program format preferences.
- Premium sponsorship opportunities at applicable CBA events and education programs with accompanying sponsor level benefits, such as complimentary registration, exhibit booth.
- Opportunities to provide a subject matter expert for custom webinars and consideration for subject matter speaking opportunities at CBA events and education programs.
- Advanced consideration for publication of timely subject matter articles in CBA publications, including the website.
- Exclusive Capital Circle branding at CBA events

To learn how your company can become a member of the Capital Circle please contact **Julianna Graham**, SVP of Strategic Partners, at jgraham@calbankers.com or 916-438-4448.